

Created as of October 2018

### **1. Campaign Endorsement Principles**

- a. The SRC has the power to endorse external campaigns. SRC Members may seek to for the Council to endorse external campaigns relevant to their portfolio or individual office bearers may be contacted to endorse an external campaign.
- b. Campaign endorsements must be presented to the Council in the form of a motion. The motion must include the key details of the campaign and an outline of how the SRC can assist the campaign.
- c. A campaign will only be endorsed by the SRC after the motion passes with a simple majority.

### **2. Campaign Coordinator**

- a. All external campaigns the SRC endorses and seeks to run on campus will have an allocated campaign coordinator.
- b. The campaign coordinator must be a member of the SRC.
- c. The campaign coordinator may be the mover of the motion to endorse an external campaign. The mover may allocate this responsibility to another Council Member.
- d. The campaign coordinator will be the contact person for the campaign on the SRC.
- e. The campaign coordinator will have the responsibility of liaising with coordinators of the external campaign.

### **3. Allocating Responsibilities**

- a. The campaign coordinator will be responsible for forming an action group. The action group will made up of Council Members interested in being involved with the campaign.
- b. The action group is responsible for assisting the campaign coordinator with any actions arising from the campaign.
- c. The campaign coordinator are able to allocate responsibilities to members of the action group.
- d. The campaign coordinator will be responsible for providing a report to Council on a monthly basis on the actions of the action group.
- e. If a campaign coordinator fails to report on a monthly basis to a sufficient standard, it will be considered a serious and sustained failure to discharge their duties as an elected member of the SRC.